**Context for**

**Graduate & Faculty Ministries Marketing and Communications Manager**

**InterVarsity Christian Fellowship**

InterVarsity Christian Fellowship is seeking a full-time (30 – 40 hours/week) Communications & Web Manager. This is a national position within Graduate & Faculty Ministries.

The overarching vision of InterVarsity’s Graduate & Faculty Ministries (GFM) is “to encourage and equip graduate students and faculty to live as Christ’s disciples, following him as they seek to be a redeeming influence among the people, ideas, and structures of the university and professions.” The position description and application process are posted at [intervarsity.org/jobs](http://www.intervarsity.org/jobs) on the “Nationwide Positions” web page.

**Vision & Mission**

InterVarsity’s purpose is to form and grow witnessing communities of students and of faculty who follow Jesus Christ on university and college campuses. As we do this, our vision is to see *lives transformed* and *world changers developed*, and we are especially passionate to see good change come to the university world, or put differently, to see *campuses renewed*. Higher education, in the purposes of God, exists to seek knowledge and truth, to promote human flourishing and to serve the common good. In seeking such renewal on American campuses, we are also influencing, at a crucial source, the character of our society and our world.

**Organizational Context**

InterVarsity’s Graduate & Faculty Ministries encourages and equips graduate students, professional students (in business, law and healthcare) and faculty to live as Christ’s disciples, following him as they seek to be a redeeming influence among the people, ideas, and structures of the university and professions. Established in 1987 as a small, specialized outreach effort, GFM has grown into a multi-faceted, dynamic ministry over the last twenty five years.

GFM staff work with students and faculty on over 100 campuses around the United States. GFM has a growing web presence and desires to expand our impact and effectiveness online and through various social media and mobile platforms.

GFM’s first website included a large catalog of resources, particularly for faculty ministry. We’ve re-launched our website in Drupal 7 and are slowly re-publishing articles and adding new content to the site. Some GFM ministries need help with content inventory while others need help with content development.

The Marketing and Communications Manager will work closely with GFM leaders and InterVarsity’s Communications and Campus Web Ministries teams to develop our online resources and oversee communication with internal audiences (GFM staff and the students and faculty in existing campus fellowships) and external audiences (students and faculty on new campuses, donors and other ministry partners). The Marketing and Communications Manager will begin by collaborating with GFM leaders to develop and implement a communications strategy for GFM websites and social media / mobile platforms which reflects GFM’s mission and ministry.

An initial orientation in Madison, Wisconsin, followed by trips to Madison several times a year will help the Marketing and Communications Manager to partner effectively with InterVarsity’s Communications, Graphics and Campus Web Ministries teams. If the Marketing and Communications Manager lives in Madison, he/she will work from InterVarsity’s National Service Center. Travel to attend other GFM or InterVarsity meetings will be required 2 or 3 times per year.

The Marketing and Communications Manager will report to GFM’s Director of Operations, who lives in Cary, North Carolina. Communication by videoconference, phone and email will be frequent, with occasional work in person.

This position is considered full-time (30 - 40 hours per week.) Thirty hours per week of work in this position could also be combined with 5 – 10 hours/week of campus ministry with graduate students and faculty.

**Who We Are Looking For**

We are looking for someone who:

* Brings a passion for the university world and life of the mind and a proven love for graduate students and faculty
* Has experience in marketing and the communications industry and a working knowledge of internet communications strategies and social networking
* Is able to develop a communications strategy and communications plan, expand and improve websites, manage content and end-to-end editorial production
* Enjoys working collaboratively and networking
* Is adept at managing people and projects
* Is willing and able to raise financial support and communicate with donors about prayer and financial needs.

Lorrey Thabet

Director of Operations, Graduate & Faculty Ministries

[lorrey.thabet@intervarsity.org](mailto:lorrey.thabet@intervarsity.org)

For more information, visit our websites: [InterVarsity Christian Fellowship](http://www.intervarsity.org)  (intervarsity.org)

[Graduate & Faculty Ministries](http://gfm.intervarsity.org/) (gfm.intervarsity.org)

[Faculty Ministry](http://gfm.intervarsity.org/our-ministries/faculty-ministry) (facultyministry.org)