

Lifetime Witness

Annual Report 2024–2025





Tom Lin, president, chats with new staff outside his office during Orientation for New Staff in Madison, Wisconsin. He invites them to step into his office and see how the National Service Center supports staff on campus.

Dear Friends,

As I reflect on this past year, my heart overflows with gratitude for your faithful partnership with InterVarsity.

During a tumultuous year on many campuses, you helped create places where students could explore, deepen, and live out their faith. As universities grappled with policy and budget changes, InterVarsity chapters practiced hospitality, invited people to Bible studies, gathered for worship, shared the gospel, and prayed for classmates, faculty, and administrators. Many students who began the school year alone found community centered on Jesus.

This year's annual report theme, "Lifetime Witness," captures the transformative power of encountering Jesus in community during college and the ripple effects throughout one's entire life. By God's grace and your generosity, InterVarsity prepared thousands more students and faculty for lifelong witness. Core participants grew to levels not seen since 2019 — a sign of how open this generation is to Jesus despite new campus challenges. Your support enabled us to reach students who were spiritually open but might not have found a welcoming witnessing community on their campus. You helped fund Bible studies in dorms, discipleship moments over coffee, leadership training at camps and conferences, and evangelistic events in fraternity houses, lecture halls, and campus quads where students stood to commit their lives to Jesus.

When you support InterVarsity, you're investing in lifetimes of faithful witness impacting families, communities, and future generations.

Thank you for your faithfulness, prayers, and generous hearts.

With gratitude,



Tom Lin,
President

A Lifetime of Witness Starts Here

*For 85 years, we've seen students start
lifelong journeys of witness in InterVarsity.*

College is a time filled with countless choices about values, relationships, purpose, and calling as students make sense of where they come from and who they are. InterVarsity exists for one reason: to meet students and faculty on campuses and help them make the most important choice they can ever make — the choice to follow Jesus.

Throughout the past year, we have witnessed story after story of students who encountered Jesus and started on a journey — young men and women transformed by the gospel who begin to demonstrate what it means to be lifetime witnesses for Christ. Many of our alumni also testify that their InterVarsity experience in college made an impact that extends far beyond graduation. The student who led a Bible study as a sophomore became the young professional who started a workplace ministry. The freshman who decided to make Jesus Lord over their grades and career became the business leader who refused to compromise their integrity regardless of the financial cost. The international student who decided to follow Jesus while here in the U.S. took the gospel home.

The stories and images in the following pages capture the beginning of something powerful: the ways that thousands of students this year took their first steps of lifetime witness.



At Westminster University in Salt Lake City, Utah, finding Christian student leaders to lead Bible studies has been challenging due to the campus culture. In response, students from nearby University of Utah have stepped in to lead a Bible study on campus.



Real Community, Real Faith

InterVarsity's ministry in the 2024–2025 school year



After a weekly men's hockey team Bible study at the University of Wisconsin-River Falls, the team regularly prays together.

Conversations About the Things in Life That Matter Most

Your generosity made thousands of moments like these possible for students. Thank you!



Students Mariah and Maddi meet on campus at Virginia Commonwealth University to plan their next Bible study.



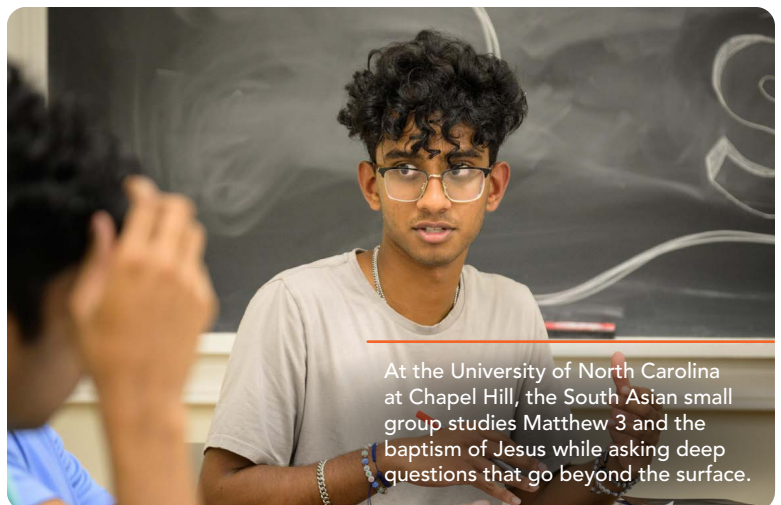
Students connect at InterVarsity's LaFe (Latino Fellowship) student conference where they had the opportunity to explore their cultural identity and faith.



InterVarsity students hang out between classes at Virginia Commonwealth University.



A few blocks from the University of Utah campus, 11 young men live in an intentional community house where they disciple students and open up their home for regular worship gatherings.



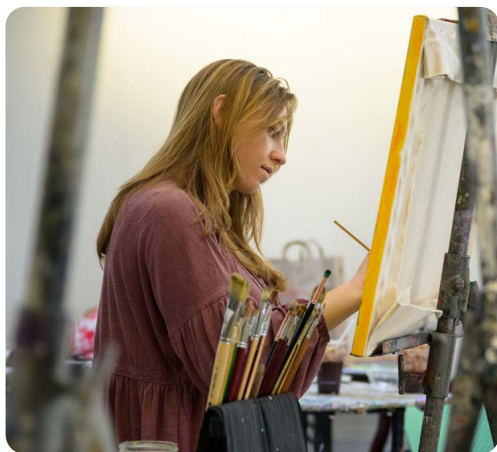
At the University of North Carolina at Chapel Hill, the South Asian small group studies Matthew 3 and the baptism of Jesus while asking deep questions that go beyond the surface.

Stepping Into New Life

This year, many students walked away from confusion, isolation, and brokenness, and chose the meaning, community, and wholeness Jesus offers.



Student leaders at The University of Texas at Austin choose their successors and share tips to next year's leadership team.



Teila, an InterVarsity student at the School of the Art Institute of Chicago, creates art inspired by her faith, often exploring themes like baptism and spiritual transformation.



Members of the InterVarsity chapter at the University of Richmond talk on the way to a volleyball outreach event where they are hoping to meet new students.



Jaya, a student leader and basketball player at the University of Wisconsin-River Falls, leads a Bible study for her team.



Students meet with InterVarsity campus minister, Christina, on the campus of Westminster University in Utah.

Hopeful Hearts Ready to Receive

Through InterVarsity, 2,671 students and faculty gave their lives to Christ for the first time this year.



Andy, a student from Taiwan at the University of Utah, leads a Bible study for international students.

Gen Z Is Spiritually Open

As headlines reflect religious, political, and global conflict, Gen Z longs for hope, joy, and peace. Many consider Gen Z the most spiritually open generation, with a recent study by Barna finding that the majority have prayed within the past week. In InterVarsity, we're seeing that spiritual openness firsthand as more students join small group Bible studies and encounter the transformational person and power of Jesus for the first time.



A student at the University of Richmond uses an InterVarsity evangelism tool to share the gospel on campus.



Millennials and Gen Z are driving a resurgence in church attendance. As reports emerge of spiritual interest, rising faith activity, signs of revival — including Barna's analysis of the recent rise in commitments to Jesus — churchgoing frequency is another improving trend among Millennials and Gen Z in the U.S.

- Barna, *State of the Church 2025*



Staff and students at the University of North Carolina at Chapel Hill gather in the campus Arboretum to pray for their campus, faculty, and non-Christian friends.

It Started With a Simple “Yes”

Today, these InterVarsity alumni are living faithfully beyond campus.



Jen Howell
Hollywood Script Writer

“[God said to me,] ‘I’m going to give you two voices. The first is a megaphone, which is the content you’ll create, but the second is a whisper. I care more about the whisper.’”

Growing up, Jen felt hopeless about the world. After finding InterVarsity in college, she met a community that helped her discover lasting hope in Jesus. Now, she brings that hope to Hollywood where her job as a script writer allows her to shape culture and be a witness to Christ among influential actors and producers.



Hear more alumni stories on the
“InterVarsity World Changers” podcast
youtube.com/@intervarsityworldchangerspod



Maryanne J. George

Worship Leader & Grammy Award Winner

"Music has the potential to change the human condition. Infuse it with something as powerful as Jesus, and you really have the ability to change the world."

InterVarsity helped Maryanne see herself as a missionary every time she enters an arena to lead crowds in worship. Now a Grammy Award winner, God is using Maryanne's musical talents to reach this generation for God's kingdom through singing, songwriting, and leading worship.

Kyle Campbell

Financial Advisor

"I learned early on that God doesn't need much. He just needs a 'yes.'"

Kyle's InterVarsity community boldly sat with him in his struggles with addiction, trauma, and doubt. Now, he sits with others in break rooms and boardrooms. At his corporate office, he prays with his co-workers and shares Christ's love with them.



Reaching Unreached Campuses

*Over 800 students, faculty, alumni,
volunteers, and staff were equipped at
Ambition 25 to plant new campus ministries.*



A highlight for InterVarsity this year was our national chapter planting conference in Denver. As we seek to see a witnessing community thrive on every campus where there is no known ministry, our Ambition conference offers a “greenhouse” to equip students, faculty, staff, and volunteers to plant new chapters across the country. Long after sessions ended each night, attendees filled the lobby — praying together, worshipping spontaneously, and dreaming about what God might do on their campuses.

Boldly Stepping Out

"I do feel the Lord is calling me to be more bold, to step out of anxiety, to step out of my comfort zone, and to speak to students with truth and with honesty."

- Isaac, student at
Daytona State College



Ambition 25 participants meet with others who share their passions to chat and pray for breakthroughs in their specific corners of campus.

Lasting Effects of a Ten-Year "Yes" in Arkansas

In 2014, InterVarsity's ministry in Texas and Oklahoma was flourishing, but we had zero presence next door in Arkansas. Sensing the Holy Spirit's leading, staff from Texas and Oklahoma chartered a bus and braved icy roads to visit Arkansas and prayer walk campuses. Though nestled in the Bible Belt, they discovered countless students — including many students of color — remained unreached by campus ministry. After that first courageous "yes," God flung open doors for us in Arkansas. Today, we minister on four Arkansas campuses, where 18 student leaders are being forged to guide their chapters. Last year, small groups met 67 times to study the Bible, and 10 students made decisions to follow Jesus.



Executive Vice President Jason Thomas prays for students and campus ministers as they head to Arkansas to explore planting opportunities there.

[The] first thing that I want them to experience is that they are welcome. Everybody is invited to come and listen to the Word of God and to follow in its footsteps.

- Avelino, student leader at
Arkansas Tech University

Witnessing Revival

*"Longing for revival, we catalyze movements that call every corner of every campus to follow Jesus."
InterVarsity's 2030 Calling*



Young people are hungry for authentic spiritual community and meaning

After over a decade of prayer, preparation, and action, we're seeing signs of revival in new places around the country. From Tuskegee, Alabama, and Salt Lake City, Utah, to River Falls, Wisconsin, and Tempe, Arizona, thousands of students are choosing to explore life in step with Jesus. For the first time in recent memory, we're experiencing signs that the cultural tide of secularism appears to be shifting. Many who had rejected faith or who never had any to begin with are finding reasons to consider the claims of Christianity — specifically the person of Jesus — and what his life, death, and resurrection mean for their own lives.



Research confirms what we're witnessing on campus

Barna's State of the Church 2025 reports a 12% increase in those who say they have made a personal commitment to Christ since 2021.

Theological training for this moment

In our current climate, some students raised in the church are questioning their faith. Other students and faculty who have had little contact with the Christian faith are finding the ancient traditions of Christianity and the claims of Jesus freshly intriguing. In response, InterVarsity is developing theological training to equip our campus ministers for the challenges and questions which are emerging on campus now and in the future.



What are you thirsty for?

love



sugar



fun



purpose





InterVarsity
AN FELLOWSHIP

"Any... s water will soon be
thirst... k from the water I've got
and you... anything else.
It becom... bubbling spring with
well... s life." — Jesus

Beatrice, pictured here on the right, began following Jesus as a freshman after an InterVarsity student stopped her on her way to class. Now, four years later, she shares the gospel with fellow students at the University of Wisconsin-Eau Claire.

Ministry Report

*Your giving in 2024–2025
made all of this possible.*

*InterVarsity's programs, camps, and conferences
reached 69,023 students and faculty this year.*



New Life

2,671 made first-time decisions to follow Jesus (+7%). This is the fourth straight year of increase.



Discipleship and Leadership

5,550 students and faculty stepped up to lead in their chapters (300 more than last year).

20,227 regularly met to study the Bible in small groups (+13%!).

28,466 core participants were involved in a small group, large group, or other regular chapter activity at least 50% of the time.



Off-Campus Discipleship

5,628 participated in cross-cultural missions or outreach experiences in the U.S. or overseas.

12,046 students attended an InterVarsity conference or weekend retreat this year.

3,776 went away to an InterVarsity camp like Mark Camp or Chapter Camp.



*InterVarsity
reached
69,023
students and
faculty this
year.*



**More students found
Christian community
this year.**

Black Campus Ministry +28%

LaFe Latino Fellowship +38%

Native InterVarsity +31%

Athletes InterVarsity +27%

Greek InterVarsity +43%

**Nurses Christian Fellowship
+41%**



Mobilizing Harvest Workers

*This year, 91 new campus ministers
joined InterVarsity's mission.*



2025 Orientation for New Staff

New InterVarsity Campus Ministers: In Their Own Words



“When God invited me to partner with him in what he’s been doing in Salt Lake City, it was an easy ‘yes.’
- Liam, University of Utah

“I decided to come on staff because of how much InterVarsity has impacted my life [...] To have been a part of this incredible Ohana [family] is a blessing, and I look forward to inviting more people into God’s wonderful family!
- Maya, University of Hawai’i at West O’ahu



“I want to help other students experience the same love I did — the love of Christ! God is reviving Baylor, and I’m happy to accept this opportunity with InterVarsity to join in his work here!
- Isaac, Baylor University

New Pathways for Campus Ministers

We’re also excited to welcome dozens of new student interns across the country. These year-long opportunities offer on-the-job training to prospective staff while they are still in school, giving them an opportunity to see what a career in campus ministry could look like for them.

A Call That Lasts a Lifetime

While many join staff soon after their life-changing experiences with Jesus in college, God called 10 new ministers to staff who are between the ages of 40 and 70. We’re thrilled that non-traditional new staff — mature in faith and wisdom — see the campus as a mission field to commit to!



Generations of Witnesses to the World

Since 1946, InterVarsity's Urbana Student Missions Conference has served as a catalytic event for young people considering global missions.

We're continuing that tradition this December at Urbana 25 in Phoenix. We'll invite this generation to explore their place in the global church and answer these three questions:

- What is God doing in the world?
- What is he saying through his Word?
- How is he calling you to respond?

Urbana 25 will give participants practical guidance and encouragement designed to personally help them explore how God uniquely made them for mission. It will also help them discern how God may be calling them to be servants and witnesses in cross-cultural missions or as they pursue their vocational calling.

*Find the **Urbana 25** podcast at urbana.org/podcast.* This limited-series podcast features exciting guests and thought leaders to help participants prepare to engage with the program.



Mark Matlock Leads Urbana as Executive Director



Mark was called into ministry as a student at Urbana 90. Throughout his career, he has provided strategic leadership to help churches more effectively disciple teenagers and young adults. As a Senior Fellow at Barna, he has also worked on numerous research projects and authored several books, including “Faith for the Curious” (2024). An ordained minister and frequent speaker, he founded WisdomWorks and has served on the boards of Seed Company and American Bible Society. He was a delegate to the Lausanne Congress in Seoul in 2024.

URBANA 25

DEC 28 →
— NYE

Phoenix, AZ

*Learn more & register
at urbana.org*



As I travel, it is obvious that Gen Z, post-pandemic, is a ‘bright line’ representing change globally across generations.

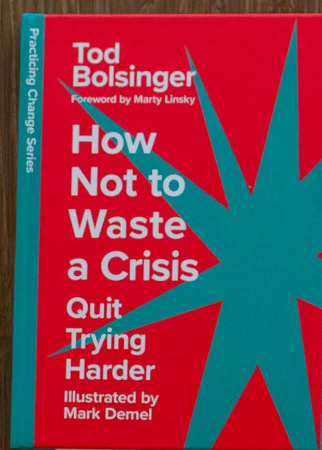
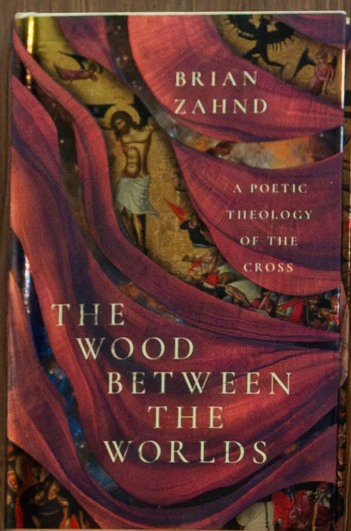
- Mark Matlock

Truth That Transforms

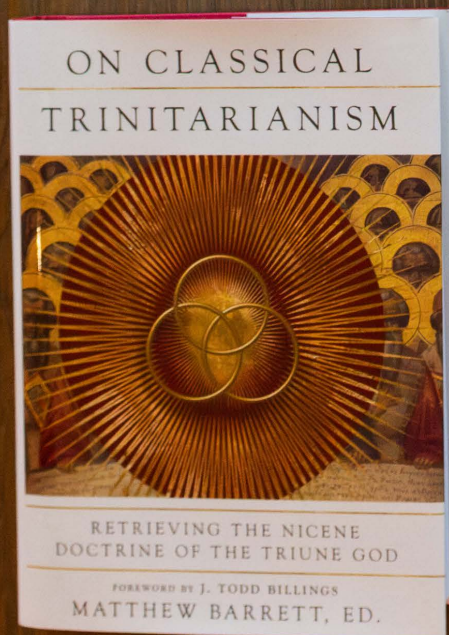
Through thoughtful, spiritually rich content,
InterVarsity Press nurtures heart, soul, mind, and strength.

Award winners and notable titles this year include:

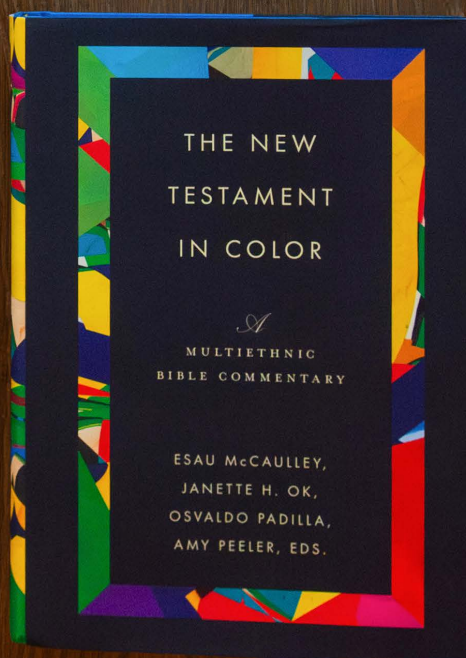
ECPA Book Award Finalists



Christian History/Historical Theology/Biography category
Southwestern Journal of Theology Book of the Year



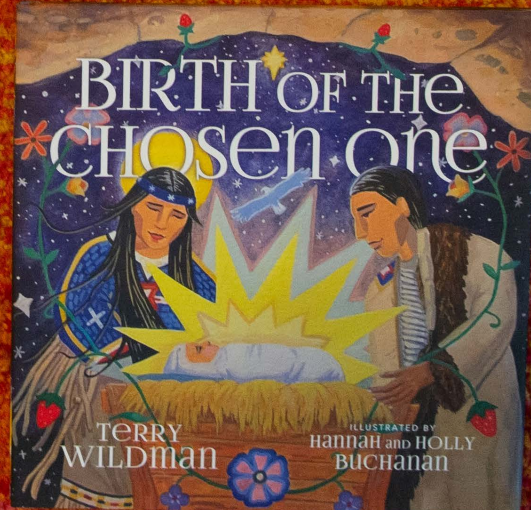
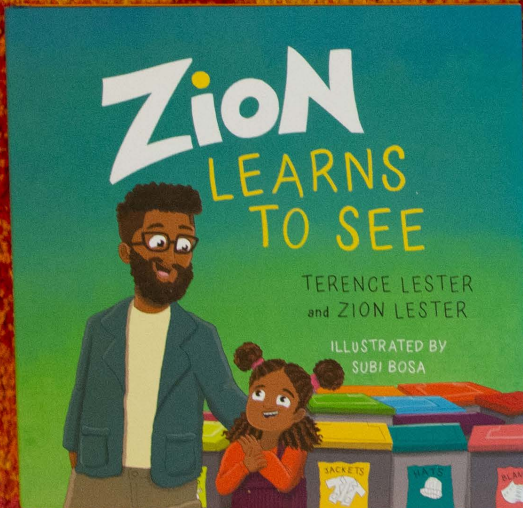
Christianity Today Biblical Studies Book Award
and Forward INDIE Book of the Year Finalist



Gold Medal in Children's Picture Books



Moonbeam Children's Awards



Reaching the Next Generation of Witnesses

InterVarsity Press was honored to receive a grant from the Lilly Endowment Inc to develop discipleship resources to nurture the spiritual lives of children.

Between July 2024 and May 2029, IVP will:

- Produce a video course, audiobook, and podcast to accompany the book "Teach Your Children Well" by former InterVarsity staff minister Sarah Cowan Johnson.
- Create additional multimedia content to help teach spiritual practices for family discipleship.
- Create a digital discipleship resource hub for families featuring content based on a variety of IVP books.



What's Next?

Pray with us for the ministry programs and events we're looking forward to in the year ahead.

Recruiting More Campus Staff Ministers

As InterVarsity continues to pursue our 2030 Calling, pray for God to raise up harvest workers to serve as campus staff ministers.



Reaching More Campuses

Pray that God will enable us, along with our EveryCampus partners, to establish a witnessing community on all 2,500 U.S. campuses that have 1,000+ students enrolled. Learn more at everycampus.com.

Greek Conferences

Celebrate with us the growth of Greek InterVarsity and pray for our national Greek Conferences for students in fraternities and sororities coming up in February 2026.



Urbana 25

Pray that God will prepare the hearts of many students and young people to receive what is being prepared for them at Urbana 25, InterVarsity's triennial student missions conference in December 2025 in Phoenix, Arizona.



Believers in Business Conference

The Believers in Business Conference is the largest Christian MBA gathering in the country. Pray for the next one this coming February 2026 in New York City.

Financial Report

Thanks to your generosity, InterVarsity provided opportunities for tens of thousands of students and faculty to respond to Jesus' invitation to follow him on campus this year and to keep following him long after they graduate. Thank you for your financial partnership, which demonstrates your deep love and care for students!

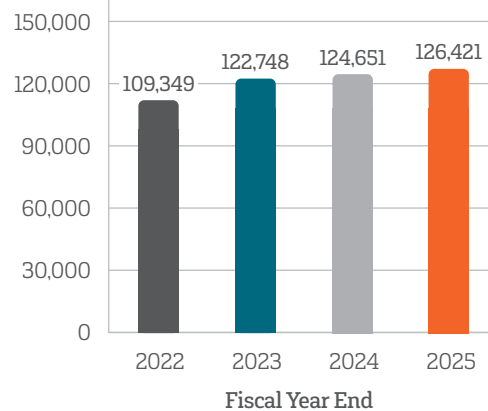
Statement of Activities

Audited, in 000s

Income

Donations & Grants	\$98,805
Sales & Media	17,265
Conference & Rental Fees	2,556
Investment Income	6,059
Other Income	1,736
Total Income	126,421

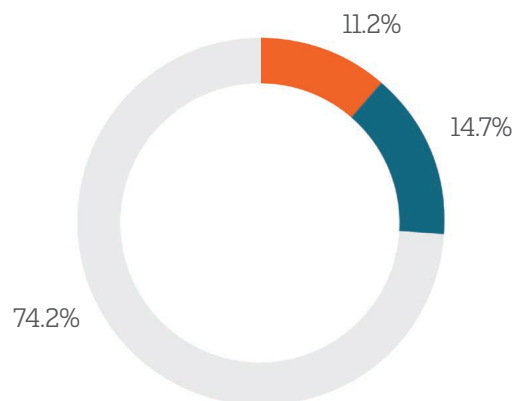
Total Income (\$)



Expenses

Program	\$91,362
Administrative	18,058
Fundraising & Communications	13,792
Total Expenses	123,212

Change in Net Assets **\$3,209**



"InterVarsity is encouraged by the year-over-year increases in donations and revenues. We believe it is an indication of the effective ministry of our organization as well as the trust in those who serve here. Expenses grew primarily due to increased attendance in camps, conferences, and global programs as we had hoped. As a result of strong fiscal management by our leaders, overall net assets grew by \$3 million."

- Nathan Krupke, Chief Financial Officer

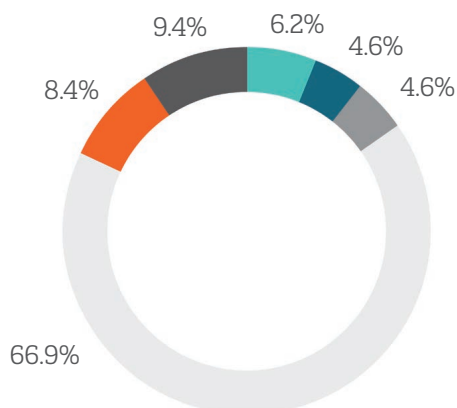
Statement of Financial Position

Audited, in 000s

Assets

Cash	\$5,326
Receivables	3,972
Inventory	3,949
Investments	57,762
Land, Buildings, Equipment (Net)	7,227
Other Assets	8,079

Total Assets 86,315



Liabilities & Net Assets

Liabilities	\$11,502
Net Assets	74,813

Total Liabilities & Net Assets 86,315

Our audited report is available at intervarsity.org/finances



InterVarsity's financial reports were audited by Capin Crouse, LLP, and an unqualified opinion was issued on these reports. InterVarsity pledges financial accountability through our charter membership in the Evangelical Council for Financial Accountability (ECFA). The ECFA seal assures that gifts always will be used appropriately for InterVarsity ministry.

Leadership

Executive Leadership Team



Tom Lin
President & CEO



Jason Thomas
Chief Ministry Officer



Gregory L. Jao
Senior Assistant to the President,
Diversity and
External Relations



Kim Porter
Chief Operations Officer



Nathan Krupke
Chief Financial Officer



Shannon Marion
Chief Development Officer



Terumi Echols
President/Publisher,
InterVarsity Press



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Andy Crouch | Vice Chair
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Tom Lin | President
InterVarsity Christian
Fellowship/USA
Madison, WI



Claude Alexander
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The Park Church
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Holly Liu

Entrepreneur
Co-Founder,
Kabam
San Carlos, CA



Elizabeth Nielsen

Assistant Pastor,
First Presbyterian
Church
North Palm Beach, FL



Kara Powell

Chief of Leadership
Formation
Executive Director, The
Fuller Youth Institute
Professor of Youth and
Family Ministry, Fuller
Theological Seminary
Pasadena, CA



Sandy Shugart

Retired
Former President,
Valencia College
Orlando, FL



Beth Stephenson

Founding Partner,
Willis Stein & Partners
New York, NY



Kathy Vaselkiv

Chartered Financial Analyst
Trustee,
Wheaton College
Baltimore, MD

Therefore, since we are surrounded by so great a cloud of witnesses, let us also lay aside every weight, and sin which clings so closely, and let us run with endurance the race that is set before us, looking to Jesus, the founder and perfecter of our faith.

Hebrews 12:1-2





Fall colors weave through campus
at University of Utah in Salt Lake City.

