



Start Here | Staff Overview

What Is It?

This 30-minute program is designed to help incoming freshman, returning undergrads and others, by addressing some of their key questions and inviting them to join us in InterVarsity as we pursue God together.

How do I find friends?

How do I grow in my faith?

How do I help bring justice in a messed up world?

It's not a large group (no worship, no sermon). Rather it's a fun, quick-paced program (think Daily Show style), that centers student voices and gives students a sense of what makes us unique. It's flexible – you can leverage it in different ways: host a watch party, send it to friends, post it on social media. Our prayer is that it will be a gift to you and your students as you go through this crazy season. Blessings!

Who

This is designed for incoming freshman but will also be great for returning undergrad students, chapter leaders and your NSO team. It's for students who are Christian or Christian adjacent.

When

August 13, 2020

YouTube premier time: 1pm HT / 3pm AT / 4pm PT / 5pm MT / 6pm CT / 7pm ET

What

Here's the program outline:

- **Monologue**
Vision cast for video. Intro and welcome/orientation to video. God is still at work
- **"Commercial" – quick hype video**
- **Emcee Set-up Interview video**
- **Impact Interviews**
Multiple student testimonies and experiences with InterVarsity, how they experienced God in college and the difference friendships have made.
- **"commercial" - Distinctives Video**
A 3 min video that shows what InterVarsity is about and introduces our values that make us distinct among college ministries.
- **Anchor Interview 1-1**
Host interviews Stanford student about living out Micah 6:8 through IV on campus
- **"commercial" -Urbana Album – Visual component**
- **Final fun thoughts – CampUS**
A spoken word piece

Suggested Use

Event Style – host or attend a viewing party

Watch the video together via Zoom or other watch party channels and then have a discussion based on the various questions in the video (listed out below*) and PRAY.

- With Leaders/Core- this could be an inspiring rallying video for your team
- With returning Students - to remind them of why they joined InterVarsity
- SGLs with their Small Groups – to reunite for the semester around the mission.

There will also be viewing parties hosted by time zone that you can invite students to join on Thursday, Aug 13 and Friday, Aug 14, at 7pm (ET / CT/ MT/ PT). To learn more, sign up at intervarsity.org/starthere.

“Calling card/flyer style”

- Send the link to friends.
- During NSO have the link to give to new contacts as you meet them.
- Share with Churches for their graduated seniors.

Viral Style – share on social media

- Have students/leaders post the video on their Facebook or Instagram walls and make shareable for friends to see, like, and pass on.
- Post the link or embed the video on your chapter website/Facebook page/Instagram account

*Potential Discussion Questions: For use with returning students and leaders.

- How has God been here for you in college?
- How have your friends been here for you? How have your InterVarsity friendships been different? What have you learned about friendship from InterVarsity?
- What difference has it made?

Debrief & Interpret: Identify the themes you’re seeing and what God might be saying to you.

Additional note: Leaders’ answers could form the script for their vision casting and invitations as they meet new students!

